

Contact

kazior.k@gmail.com

www.linkedin.com/in/kasiakazior
(LinkedIn)

www.cems.org (Other)

www.cemsclub.pl (Other)

Top Skills

Healthcare Information Technology
(HIT)

Cognitive Neuroscience

Psychology

Languages

French

German

English

Kasia Kazior

Executive, Tech Founder and Advisor
Poland

Summary

Startup Investor and Advisor.

Retail and E-commerce Executive.

Startup Founder.

Experience

Health Tech

Founder

February 2023 - Present (8 months)

Onex Group

1 year 4 months

Strategic Advisor

June 2022 - Present (1 year 4 months)

Interim COO

June 2022 - December 2022 (7 months)

Warsaw, Mazowieckie, Poland

Various Companies

Investor

June 2021 - Present (2 years 4 months)

Warsaw, Mazowieckie, Poland

Investing in health, lifestyle, grocery and AI/ML companies (not limited to).

Backing great founders.

Last Mile experts

PRO Partner

October 2020 - Present (3 years)

Warsaw, Mazowieckie, Poland

At Last Mile Experts we support our clients to develop, deliver and sustain competitive advantage across a number of critical business areas but focusing only on e-Grocery, Courier Express Parcel, Postal and E-commerce last mile:

Mergers & acquisitions including market reviews, due diligence and post-deal advisory

Fresh goods delivery, e-grocery

Business operating models

Strategic planning and commercial proposition

Polka

Founder and CEO of Polka

January 2021 - September 2022 (1 year 9 months)

San Francisco Bay Area

Polka is the Google Docs of your online meeting recordings.

To try Polka out:

1. Register at <https://meetpolka.com/>

2. Add Polka to your Zoom call with 1 click

I would really appreciate your feedback.

Zdrowegeny.pl

Supervisory Board Member

January 2016 - April 2021 (5 years 4 months)

Warsaw, Masovian District, Poland

Żabka Polska

Chief Digital Officer

August 2018 - September 2019 (1 year 2 months)

Poznan, Poland

Frisco.pl

CEO

October 2015 - July 2018 (2 years 10 months)

Warsaw, Masovian District, Poland

Rocket Internet Poland

Director

September 2014 - October 2015 (1 year 2 months)

CUPONATION

Managing Director

September 2012 - September 2015 (3 years 1 month)

Warsaw Area, Poland

- Building one of the top discount websites in Europe

- Launching white-label projects for 4 media groups in Poland, incl. Wirtualna Polska (kodyrabatowe.wp.pl), Money.pl and Marquard Media
- Setup and Management of entire organisation of Cuponation Poland (including team recruitment, management and expansion and setup of processes)
- Building business relations with top eCommerce retailers
- Management of traffic channels (including SEM, SEO, CRM)

ClubCodes

Co-Founder and COO

November 2012 - April 2014 (1 year 6 months)

Warsaw, Masovian District, Poland

Co-founded ClubCodes.pl - online platform for employee perks and benefits.

Fully exited to Edenred - leader in prepaid corporate employee benefits (~EUR 12bn market cap).

Currently rebranded to My Edenred.

Rocket Internet GmbH

Business Intelligence Manager

May 2012 - August 2012 (4 months)

- Analysis of business model potential and traffic channels of Rocket Internet ventures

- Analysis of affiliate and couponing markets in EMEA and Asia

McKinsey & Company

Senior Business Analyst

January 2010 - May 2012 (2 years 5 months)

Key industries: Telecommunication, Retail, FMCG, Energy

Worked in Poland, Germany, Belgium, South Africa

Canal+

Analyst at Business Development

October 2009 - December 2009 (3 months)

Development of strategy of growth in CEE countries

Education

Harvard Business School

Graduate, General Management Program · (2019 - 2019)

London School of Economics and Political Science

MA, Masters in International Management (CEMS MIM) · (2008 - 2008)

SGH Warsaw School of Economics

Master, Management & Marketing, Quantitative Methods · (2004 - 2009)